



JNF together with  
FOIWA  
and the Centre for  
Water Research UWA  
present this vital and  
informative lecture:



Centre for Water Research  
The University of Western Australia

## GROWING OUR FUTURE – THE CHALLENGE AND PROMISE OF THE DESERT



**Dr Pedro Berliner**  
BSc, MSc and PhD  
Director - Blaustein Institute for  
Desert Research  
Ben-Gurion University

This is **ONE HOUR that should not be missed** by anyone who is interested in solving the problems faced by communities living in arid regions, problems such as scarcity of water, food and energy.

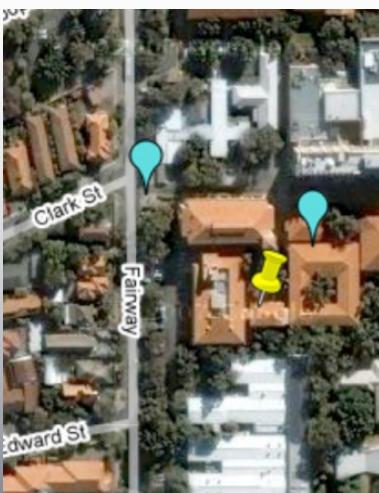
The problems facing the development of the Negev Desert are not unique, but are shared by other countries in arid or semi-arid regions of our planet and BIDR's research efforts therefore have global relevance.

*The motto of BIDR is to "turn curses into blessings".*

High solar radiation, high temperatures and brackish water are usually perceived as negative features typical of deserts, but the researchers at BIDR have developed techniques that make use of these resources in order to produce energy, food and fodder thus promoting the sustainable settlement of the Negev.

The latest developments in the various areas related to the research activities and their implications for the development of the Negev will be presented in this lecture.

*Dr Berliner will only be in Perth for one day, so don't miss this important lecture.*



**When:** 4.00 pm Monday, 27<sup>th</sup> February 2012  
**Where:** Blakers Lecture Theatre UWA  
Off Fairway, Nedlands  
**Contact:** Esther 08 9275 2761 or email  
jnfwa@jnfaustralia.com.au

Donations to a joint JNF-BGU project on desert afforestation will be most welcome. Donations above \$2 to the JNF Environment Gift Fund are fully tax deductible.  
www.jnf.org.au Tel: 08 9275 2761